

CHEO IS:

- a specialized acute-care hospital
- a school and preschool
- an autism service provider
- a child and youth mental health agency
- a children's treatment centre
- a research institute
- a rehabilitation service
- a pediatric palliative care hospice
- a school health provider
- a service coordinator with community providers
- a genetics program
- a training and education centre for health professionals

WE ARE:

- 3,200 doctors, nurses, other specialized health professionals and staff
- 250 researchers
- 700 volunteers
- 2,300 trainees in medicine, nursing and other health professions

EVERY YEAR, WE HAVE MORE THAN:

- 6,700 admissions
- 7,700 surgeries
- 75,000 visits to the Emergency Department
- 180,000 visits to our outpatient clinics

EVERY YEAR, WE HELP MORE THAN:

500,000 children and youth from Eastern Ontario, western Quebec, Nunavut and Northern Ontario.

COLOUR DISPLAY AD RATES

Back Cover	\$2000.00
Inside Cover	\$1800.00
Full Page	\$1350.00
Half Page	\$850.00
Quarter Page	\$625.00
Banner	\$550.00
Eighth Page	\$395.00
Business Card	\$295.00

(Applicable Taxes Extra)



I want to support the CHEO Foundation by placing an ad in the Caring for Tiny Hearts magazine!

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Thank you for your participation in Tiny Hearts Magazine!



Children's Hospital of Eastern Ontario Foundation | Fondation du Centre hospitalier pour enfants de l'est de l'Ontario

Dear Prospective Advertiser:

Thank you so much for showing interest in the *Caring for Tiny Hearts Magazine*. This is a very important publication for the children, youth and families who rely on CHEO because it benefits the hospital in many ways. The financial support the hospital receives from advertisers like you helps provide the tools our doctors, nurses, staff and researchers need to give our children the best care possible. The magazine also provides an outlet for us to tell some of the incredible stories that are happening every day at CHEO and the CHEO Research Institute. Sometimes the best therapy for families facing medical challenges is to talk about their experience and this publication offers them that platform.

The *Caring for Tiny Hearts Magazine* helps us share these touching stories throughout Ottawa, the Ottawa Valley and the Seaway Valley, strengthening the pride that people have for their pediatric hospital.

Your support will help make all of this happen. By placing an advertisement, you will be helping CHEO grow, and that is vital for the children that need CHEO now, and for the children who will need CHEO in the future.

Thank you.

Sincerely,

Kevin Keohane
President and CEO
CHEO Foundation